

Get People *Pinning* YOUR PINS

Pinterest is beautiful. To get noticed on pinterest and get people pinning your pins - your pins need to be beautiful too. Use this checklist when creating pins to get people engaging (saving and clicking) on your pins!

- CREATE A VERTICAL PIN WITH A 2:3 RATIO
- USE AN EYE CATCHING IMAGE OR COLOR
- CREATE A TITLE THAT PEOPLE HAVE TO CLICK ON
- SAVE YOUR IMAGE WITH KEYWORDS IN THE TITLE
- CREATE A DESCRIPTION FOR YOUR IMAGE USING KEYWORDS



REPEAT 2-3 MORE TIMES WITH DIFFERENT

- IMAGES
- TITLES
- COLORS
- KEYWORDS

